



147 INVEST LTD

Data Protection Policy

1. Introduction

At 147 INVEST LTD we are committed to safeguarding the personal data of our customers, participants, and users. This Data Protection Policy outlines how we collect, process, store, and protect personal information in relation to our social media competitions and prize draws. We ensure that all data handling complies with the General Data Protection Regulation (GDPR) and other relevant UK data protection laws.

2. Purpose of Data Collection

We collect personal data to facilitate the administration of social media competitions and prize draws, including:

- Verifying participants' eligibility.
- Contacting winners.
- Delivering prizes.
- Conducting marketing activities (where consent is given).

3. Types of Data Collected

The types of personal data we may collect include:

- Full name.
- Email address.
- Phone number.
- Postal address.
- Social media usernames or profiles.
- Any other details required for the competition or prize draw entry.

4. How We Collect Data

We collect personal data through the following methods:

- Entry forms on our website or social media platforms.
- Direct messages or posts in response to competition or prize draw announcements.
- CRM (Customer Relationship Management) systems used to store customer information.



5. Lawful Basis for Processing

We process personal data under the following lawful bases:

- **Contractual obligation:** To fulfil our obligations to participants in competitions or prize draws / Free prize draws
- **Legitimate interest:** To run competitions, contact winners, and handle prize distribution.
- **Consent:** For marketing purposes, we will only use personal data where consent has been explicitly obtained from the participant.

6. Use of Customer Relationship Management (CRM) Systems

We store customer and participant data securely on our CRM system. The CRM allows us to:

- Manage competition entries.
- Track participant communications.
- Send notifications, including competition updates and marketing materials (with consent).

All data stored in the CRM is protected with appropriate technical and organisational measures to ensure its security and integrity.

7. Marketing Communications

We may send marketing communications about our products, services, or future competitions to participants who have explicitly consented to receive such information. Participants can opt out of marketing communications at any time by:

- Clicking the "unsubscribe" link in any email communication.
- Contacting us directly at info@lockstockcompetitions.com

8. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected or as required by law. This includes:

- Retaining competition entry details for up to [insert time period] after the competition has ended.
- Retaining data for marketing purposes for as long as the participant remains opted in.

Once the retention period has expired, personal data will be securely deleted or anonymised.



9. Data Sharing and Third-Party Access

We do not sell, rent, or share personal data with third parties except in the following circumstances:

- **Service providers:** We may share data with third-party service providers who assist in competition administration (e.g., prize distribution). These providers are bound by data protection agreements.
- **Legal requirements:** We may disclose personal data if required by law or in response to a legal request.

10. Data Security

We implement appropriate security measures, including encryption, access controls, and regular security audits, to protect personal data from unauthorised access, disclosure, alteration, or destruction.

11. Participants' Rights

Participants have the following rights regarding their personal data:

- **Right to access:** You can request access to your personal data that we hold.
- **Right to rectification:** You can request correction of any inaccurate or incomplete data.
- **Right to erasure:** You can request the deletion of your data where applicable.
- **Right to restrict processing:** You can request limitations on how we process your data.
- **Right to object:** You can object to certain types of data processing, including marketing communications.
- **Right to data portability:** You can request a copy of your personal data in a structured, commonly used format.
- To exercise any of these rights, please contact us at info@lockstockcompetitions.com

12. Changes to the Policy

Updated
17th September
2024



We may update this Data Protection Policy from time to time. Any changes will be posted on our website, and where appropriate, notified to participants via email.

13. Contact Information

For any questions or concerns regarding this policy or how we handle personal data, please contact us at:

- **Email:** info@lockstockcompetitions.com

This policy ensures that 147 INVEST LTD complies with GDPR and UK data protection laws in handling participants' personal data for social media competitions and prize draws.